

Founder & CEO of Orchimedia

Finalist in 2009 Quebec Women Entrepreneur Awards

A graduate of a reputable design school in Taiwan, Chia-Yi Tung moved to Canada in 1997 and earned a Master's degree in communications from UQÀM.

With the aim of assisting Canadian companies to penetrate Asian markets, with languages and cultures so different from their own, she created a unique advertising agency: Orchimedia.

Through her expertise and knowledge of oriental cultures, Orchimedia is recognized today as the leader for Asian marketing in Quebec.

CHIA-YI TUNG



LEADER IN ASIAN MARKETING-COMMUNICATIONS

From strategic planning to media placement, to the design and production of multilingual promotional tools, our team offers you a service that will surpass your expectations.

Over the years, our expertise in marketing-communications has helped us gain the confidence of well-known clients such as: Cirque du Soleil, National Bank of Canada, Invest Quebec, Camoplast, The Fur Council of Canada and the Ministère du Développement Économique, de l'Innovation et de l'Exportation (MDEIE).



We are HERE to assist you:

Your springboard into Asia

Marketing-Communications Agency

"I AM VERY PROUD TO BE A CONTRIBUTING FACTOR IN THE SUCCESS OF CANADIAN ORGANIZATIONS ON THE WORLD STAGE"

Orchimedia Inc.

514 544-2068

410 Saint-Pierre, Suite 480
Montreal (Quebec) H2Y 2M2

www.orchimedia.asia

